

THE HUDSON VALLEY GATEWAY CHAMBER IS YOUR **GROWTHWAY** TO SUCCESS!

We offer a wide range of valuable benefits to **ALL** of our membership at every level. Choose the level that fits your budget and growth needs from the following options.

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Artists/Studios Galleries/NFPs/ Civic Members \$200	1-10 Емрloyees \$300	11-25 Employees \$375	25-50 Employees \$500	>50 Employees \$600	200+ Employees \$1,250
		PROMOTION	AL BENEFITS		

- ✓ *Listing on HVGatewayChamber.com* Basic listing includes 200 character description, business name, contact info, website, and logo on search results.
- ✓ AIM Members also listed on AIM website
- Listing in Annual Membership Directory Distribution 5,000 + Digital version
- **Active Social Media Promotion** Facebook, LinkedIn, Instagram
- **Free Advertising in Weekly E-Blasts** Reach over 1200 contacts! **HIGH OPEN RATE!**
- **Member to Member Information Center** Communicate & connect with other members
- ✓ Distribution of Promotional Materials at Visitor Kiosk: OPEN 7 DAYS A WEEK!

NETWORKING BENEFITS

- ✓ Monthly Chamber Breakfasts Discounted Pricing
- **V** Business After Hours Networking Complimentary
- ✓ Annual Recognition Awards Reception
- ✓ Foundation Golf Outing
- **Grand Openings/Ribbon Cuttings** Including coordinated promotion with city or town

BUSINESS SERVICES & OTHER BENEFITS

- ✓ Access to NYS Small Business Development Center (SBDC)
- ✓ Complimentary & Confidential Counseling
- ✓ Access to Well-Equipped Conference Room Reduced member's rate
- ✓ Access to Group Insurance Programs
- ✓ FREE Job Board Postings HIGH OPEN RATE
- ✓ Certificate of Origin Services

ADDITIONAL CONNECT LEVEL BENEFIT OPTIONS

✓ Enhanced Listing: \$120 – Includes expanded business description, top billing on search results, access to job postings, hot deals, market space.

✓ Additional Business Location: \$160 – Options include address, phone, email, URL, hours.

If you need assistance, please call us at (914) 737-3600.

EXPANSION TIER - \$1,000 **ALL** Promotion, Networking, & Business Benefits of **CONNECT LEVEL PLUS**: PROMOTION Enhanced listing on Chamber Website: HVGatewayChamber.com ✓ Top placement in *Chamber Directory* search results ✓ Your logo displayed on search results and web page Photos and videos enabled on your web profile **NETWORKING** ✓ 6 Admissions to Monthly Breakfast for 1 year ✓ 1 Tee Sign at Annual Golf Outing SOCIAL MEDIA MARKETING Annual Facebook Live Stream Webinar professionally promoted by HVGCC's social media consultant

PROGRESSIVE TIER - \$1,500

ALL Promotion, Networking, Marketing & Business Benefits of the **EXPANSION TIER LEVEL PLUS**:

- ✓ 1 Member Spotlight on Facebook, Instagram, and LinkedIn
- ✓ 1 Member Spotlight Email blast
- ✓ Your business highlighted as Sponsor of one of the Chamber's weekly eblasts, which includes an imbedded link to your business' website.
- ✓ 2 additional category headings on HVGatewayChamber.com
- ✓ 2 additional category headings in the Member Directory Online & Print
- ✓ 1 ticket to Annual Recognition Event
- Complimentary access to the Chamber's Conference room for 1 event with up to 25 attendees

GROWTH TIER - \$2,500

ALL Promotion & Networking Benefits of the **PROGRESSIVE LEVEL PLUS**:

MARKETING

- \checkmark For 4 consecutive weeks, your business will be highlighted as THE Sponsor of the Chamber's weekly e-blasts, which includes an imbedded link to your business' website.
- ✓ Prominent display of your LOGO on the HVGCC Event Banner
- ✓ Half page advertisement in the Annual Recognition Program

NETWORKING

- Admission for 2 to Monthly Breakfast for 1 Year
- ✓ 1 additional ticket to the Annual Recognition Event (2 Tickets Total)

CHAMPION TIER - \$4,000

ALL Promotion & Marketing Benefits of the **GROWTH LEVEL PLUS**:

MARKETING

- ✓ Permanent rotating logo on Chamber's Website
- ✓ Sponsor of Annual Recognition Event (customized selection)
- **V** FULL page advertisement in the Annual Recognition Program

NETWORKING

- ✓ 2 additional tickets to the Annual Recognition Gala (4 tickets total)
- ✓ Foursome at Annual Golf Outing



\checkmark AMPLIFY YOUR IMPACT. \checkmark INVEST IN OUR REGION'S SUCCESS.

Experience the Gateway Chamber's concierge approach to custom crafting your business & community leadership role.

Learn more at: gateway-summit@hvgatewaychamber.com

